



Hello, I'm **Gerson I. Mena M**

Interactive media designer

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PROFILE

Web developer with 3 years of experience in structuring, developing and implementing interactive websites. Able to complete projects efficiently and satisfy customers with attractive, user-friendly websites.

SKILLS

Development

Html5
Css - Sass - Less
SQL
Php
Javascript
Jquery - Angular - Vue
Ionic
Wordpress
Prestashop
Git
React

Design

Sketch
Marvell
Photoshop
Illustrator
After Effects

AREAS OF EXPERTISE

Advance programming and design skills
Web content management
Landing Page development
Website optimization
SEO
UX / UI knowledge
Conceptual thinker
Corporate Design
Design strategy

EDUCATION

- MAR 2019** **ALBRIGHT INSTITUTE OF BUSINESS**
PRESENT *IELTS Course - Melbourne, Australia.*
- AGO 2018** **NEW ZEALAND LANGUAGE CENTRES**
FEB 2019 *English Course - Auckland, New Zealand.*
- JUL 2010** **ICESI UNIVERSITY**
JUL 2015 *B.E. Interactive Media Design - Cali, Colombia.*

EXPERIENCE

- FEB 2019** **FREELANCE** | MELBURNE, AUSTRALIA
PRESENT *FrontEnd Web Developer and Digital Designer*

Clients in various industries.
Provide clients with the most current web trends, design solutions and creative products for their needs.

- JUL 2017** **EXISTAYA** | CALI, COLOMBIA
AGO 2018 *FrontEnd Web Developer*

Performed websites development for clientes in diverse fields such as industry and entertainment. Development of custom themes and websites in Wordpress. Customization of online stores in Prestashop. Development and personalization of mobile applications.

Reference: Manuel Bolanos +57 3004654322

- JUL 2017** **REINVENT** | CALI, COLOMBIA
JUL 2016 *Web Designer*

Performed websites design for clientes in diverse fields. Development of banners for advertising on the internet. Development of landing pages and microsities. Leader of digital design team.

Reference: Carlos Guerra +57 3184042572

- JUN 2015** **OWAK** | CALI, COLOMBIA
JUL 2016 *FrontEnd Web Developer*

Update and maintenance of internal web platforms. Identified and implemented SEO tactics that delivered quality measurable results. Support different web pages and CMS of the clients of the agency. Manage web projects with 2-5 developers.

Reference: Ana Nunes +57 3137448745